



Alameda-Contra Costa Transit District

September 15, 2020

Ms. Victoria Fierce
Email: victoria@fierce.vote

Re: Unauthorized Use of District Logo

Dear Ms. Fierce:

It has come to our attention that you are using photographs on your campaign website which display the AC Transit logo without authorization. This is to notify you that District Ordinance No. 16 prohibits the use of the AC Transit logo for any purpose unless authorized by four affirmative votes of the District's Board of Directors. The District accordingly demands that you cease this, and any other, unauthorized use immediately.

The ordinance can be found at: <http://www.actransit.org/wp-content/uploads/Ord-16-Registered-Logo-Repeals-Ord-11.pdf>. In addition, you should be aware of the District's Board Policy 145, related to prohibited campaign activities, which can be found here: http://www.actransit.org/wp-content/uploads/board_policies/BP%20145%20-%20Political%20and%20Campaign%20Activities.pdf.

Please contact me if you have any questions and to advise when you removed the logo from your website.

Respectfully submitted,

A handwritten signature in cursive script that reads "Jill Sprague".

Jill A. Sprague
General Counsel

Cc: Linda Nemeroff, District Secretary