

June 1, 2021

Via E-Mail  
[Pilgrim1@mindspring.com](mailto:Pilgrim1@mindspring.com)

Mr. Richard Pellegrino  
6150 S. Glenn Frst SW  
Mableton, GA 30126

Re: Intellectual Property Infringement

Dear Mr. Pellegrino:

I hope the day finds you well. This firm represents the Cobb County School District (the District). We recently learned that you are utilizing the District logo to promote a non-District sponsored event without the District's permission.

The District's logo is a valuable asset, and the District has spent considerable time and resources in developing and maintaining the symbol. By virtue of the District's ongoing use and promotion, the District symbol is associated with the District in the minds of the public.

Including the District-owned symbol in your communication(s) has created confusion as to the source and sponsorship of this event and is misleading to the public. Further, the District prohibits the use of its logo without express written permission in the website terms of service and as part of its Graphic Identity Program contemplated in Rule DP-R. Board of Education Policy CEB also requires the Superintendent to protect the District's public image. The visual logo, trademarks, and other identity marks clearly implicate the District and its public image and reputation.

Accordingly, the District demands that you immediately and permanently cease and desist from any and all use of the District's logo, symbols, marks, and all formative variations thereof. We also demand that you remediate the confusion you have caused by specifically clarifying that this event is in no way sponsored by the District.

Mr. Pellegrino  
June 1, 2021  
Page 2

We trust that you will respect the intellectual property of the District and we look forward to resolving this matter fully in a positive and productive manner.

Please be advised that if you fail to immediately comply with these demands, the District reserves its right to pursue all available legal and equitable remedies to enforce its rights, including, but not limited to, pursuing, among other claims, infringement and dilution, as well as seeking attorneys' fees for resolution of this matter.

Thank you in advance for your immediate compliance.

Sincerely,

*Suzann Wilcox*

Suzann M. Wilcox, Esq.